



FESTIVAL

2024

EXHIBITOR INFORMATION PACK
3RD TO 7TH AUGUST 2024
STAFFORD SHOWGROUND



ABOUT

We would love you to come and join us to showcase your organisation and connect with an anticipated audience of 5,000 young people, and youth leaders who will be camping for five days on-site. The Warehouse will be located in it's own venue close to the cafes, catering vans and the main Youth Venue allowing maximum potential for high level of footfall and connectivity. We hope you choose to come and join the Limitless Family at Limitless Festival this summer!



LIMITLESS FESTIVAL 2024 IS AN EVENT NOT TO MISS. LIMITLESS FESTIVAL HAS DEVELOPED A REPUTATION FOR EXCELLENCE, PASSION AND INSPIRATION OVER ITS 5 DAY FORMAT. YOUR PRESENCE AT THIS EVENT, AS AN EXHIBITOR, IS VITAL TO ENABLING 1,000'S OF YOUNG PEOPLE TO HONE SKILLS, SERVE OTHERS AND MEET JESUS IN A FRESH NEW WAY. TO US, YOU'RE NOT JUST EXHIBITORS...

EXHIBITING

APPLICATION

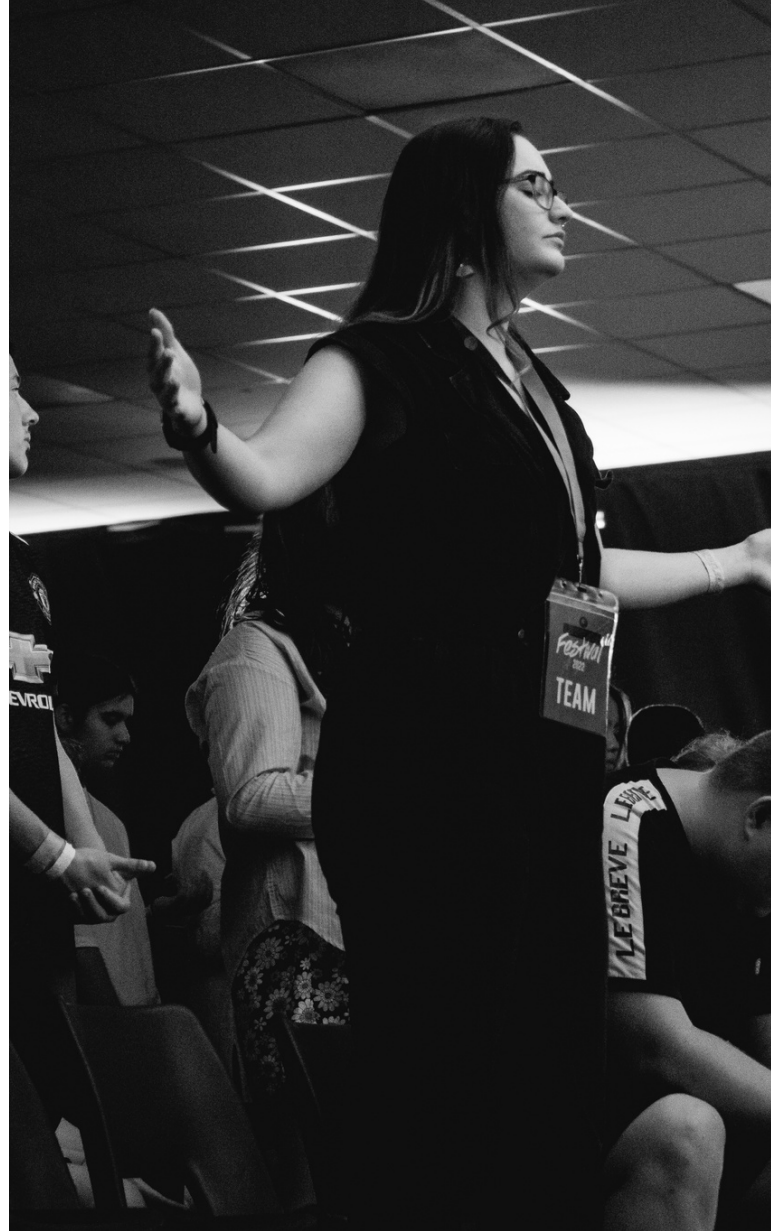
Please note that your application is an offer from you, to Limitless, to participate in Limitless Festival 2024. We are entitled to decline this offer if we cannot accommodate you or if we feel that your organisation / planned activities are not suited to the event or do not fit with our values. Whatever our decision, we will inform you and the decision of Limitless is final.

CLOSING DATE

The closing date for all applications is Wednesday 26th June 2024 at 00:01am. Any applications after this date will be processed at our discretion. All tickets for your exhibiting staff may be chargeable after this date.

EXHIBITION AREA

Various size stands can be booked in The Warehouse at Limitless Festival. You will be allocated an exhibition space and a floor plan will be set before the event. If you wish for a stand size that has not been advertised, please state the stand size you require on your application form and we will quote accordingly.



COSTS & EXTRAS

3 X 2M EXHIBITION AREA £680

6 X 2M EXHIBITION AREA £840

OTHER SIZES POA

HALF PAGE ADVERT £180

FULL PAGE ADVERT £260

ADDITIONAL STAFF £50PP

CATERING £50PP

ELECTRICITY - 1 X 13 PLUG SOCKET
CAN BE REQUESTED FREE OF
CHARGE (FOC) ON APPLICATION.



ADMISSION

You will receive 2 tickets with your exhibition space if your booking is made by the closing date. Further tickets are available to purchase at £50 per person.

CATERING

We can offer 3 meals a day for you and your exhibitor team for £50pp.

This will be served in the Limitless Festival Team dining room.

Whilst we accommodate various dietary needs, we regret that we cannot cater to all dietary requirements. If this is the case, we will let you know asap.

SET UP AND REMOVAL OF EXHIBITS

Access to Stafford Showground is on Friday 2nd August 2024 at 3:00pm and all stands must be in place on Saturday 3rd August by 12:30pm. Exhibits can be dismantled on Wednesday 7th August 2024 at 11:00pm; with all equipment and material removed from the premises on Thursday 8th August 2024 at 11:55am.

WIFI - Internet access is not provided as part of your booking. However, there is free WIFI in the exhibition area. This requires signing in through a portal so is not suitable for standard PDQ machines. Limitless do in no way guarantee the speed, connectivity or reliability of this WIFI connection.

CHARITY DISCOUNTS - With the provision of a registered charity number, we can offer a 40% discount on exhibition stand space.

EQUIPMENT & STORAGE

Limitless Festival will supply you with an empty floor space of the size you have specified. You may wish to bring a table and chairs as these are not provided as standard with exhibitor slots. Should you want to hire these and have them delivered to your exhibition plot, Please contact events@limitlesslim.com with your requirements and we shall return to you a quotation for the items requested. You will also need to bring your own display stands, draping, tablecloths etc.. Please allow spaces within your stand for storage. Limitless Festival cannot supply extra space for storage.

DURING THE WEEK

OPENING TIMES

The exhibition venue will open to delegates between these times:

Day 1

- 1:00pm to 5:00pm
- 9:00pm to 11:00pm

Day 2 to 5

- 12:00pm to 5:00pm
- 9:00pm to 11:00pm

The main anticipated flow of traffic will be after the main Celebration Meetings and during the afternoon break. An outline of the programme has been provided in appendix 1 although this may be subject to minor changes.

MARKETING

We encourage you to distribute flyers and promotional material. However, we ask that this is from your stand only. Any flyers found on tables will be considered as rubbish and will be disposed of. If you wish to hand out material in any other place please seek permission from the festival exhibition team to do so.



INTELLECTUAL PROPERTY

The use of the name or logo of Limitless and / or Limitless Festival or any other combination of the event / organisation name and or / brand / logo is prohibited on any merchandise and marketing material



CONDUCT

We expect all exhibitors to behave appropriately and professionally. This means within the spirit of the event and within Christian morals and boundaries. Your team should be kind and considerate when dealing with delegates. You must respect the right of individuals to hold differing opinions.

ACCOMMODATION

Please be aware that accommodation is not provided with the exhibition package. If you would like to camp, this can be arranged FOC. Please select the option on the application form.

REFRESHMENTS / FOOD

Limitless Festival will not supply exhibitors with meals unless requested at the time of application.

As such you will need to make your own arrangements for this. Food and drinks will be available from the festivals food outlets. No food or drink is to be served from your stand either free of charge or at a cost.

ADVERTISING

Each year we create an event programme. We have space for sale. Either full page or half page. The programme is A5 in size and will be available from our website for download, pushed on our social media channels and in print for the delegates at the event.

Artwork deadline is Wednesday 1st May 2024 00:01am.

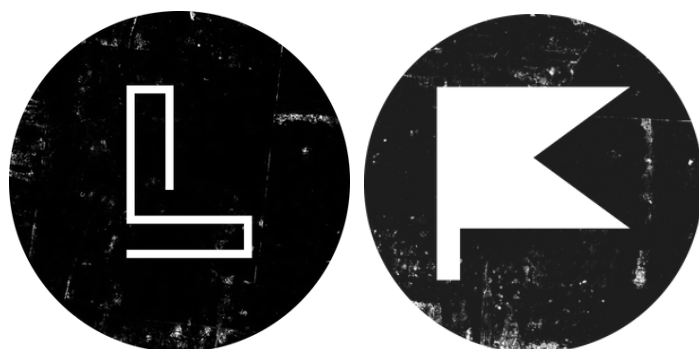
HOW TO APPLY

To request an exhibition stand for Limitless Festival 2024, please complete our application form, which can be found at limitlesselim.co.uk/festivalexhibit

FOR EVENT DETAILS GO TO
WWW.LIMITLESSFESTIVAL.CO.UK

FOR EXHIBITION INFORMATION OR GENERAL ENQUIRES
PLEASE CONTACT EVENTS@LIMITLESSELIM.CO.UK

LIMITLESS IS PART OF ELIM PENTECOSTAL CHURCHES.
ELIM FOURSQUIRE GOSPEL ALLIANCE
REGISTERED CHARITY NO. 251549 (ENGLAND AND WALES) SCO37754 (SCOTLAND)



APPENDIX 1

PROVISIONAL DAILY PROGRAMME

Festival Timetable (Subject to alterations and change)

Gates to the site are open from 7:00am - Midnight.

Friday 2 nd August Festival Day 0	
3:00pm – 6:30pm	Exhibitor arrival & set up. <ul style="list-style-type: none"> Vehicles are allowed by The Warehouse
7:00pm	ALL TEAM / SITE MEETING
Saturday 3 rd August Festival Day 1	
7:30am – 9:00am	Breakfast - First meal for those with a MEAL PASS.
9:00am – 3:00pm	Exhibitor set up. <ul style="list-style-type: none"> Delegates on site from 10:00am. Stand to be ready by 12:30pm.
12:00pm – 2:00pm	Lunch
1:00pm – 5:00pm	OPEN for the first time!
4:30pm – 6:30pm	Dinner
7:00pm – 9:00pm	First Main Celebration Meeting! ¹
9:00pm – 11:00pm	OPEN
Sunday 4 th – Wednesday 7 th August Festival Day 2 to Day 5	
7:30am – 9:00am	Breakfast
10:00am – 12:00pm	Main Celebration Meetings!
12:00pm – 5:00pm	OPEN
12:00pm – 2:00pm	Lunch
4:30pm – 6:30pm	Dinner
7:00pm – 9:00pm	Main Celebration Meetings! ²
9:00pm to 11:00pm	OPEN ³
Thursday 8 th August Festival Day 6	
7:30am – 9:00am	Breakfast - Last meal for those with a MEAL PASS.
9:00am – 11:55am	Pack down & leave <ul style="list-style-type: none"> Delegates off site by 10:00am.
11:55am	Exhibitor Hall Clear

[See main programme for other festival timings]

¹ Vehicles must be parked in the main car park by Friday 2nd August / Festival Day 0 at 6:30pm

² Vehicles can be moved to exhibition car park on Wednesday 7th August / Festival Day 5 from 7:15pm to 8:45pm.

³ Pack down is from Wednesday 7th August / Festival Day 5 from 11:00pm.