# **5Q Privacy Statement**

Effective Date: January 1, 2025

At 5Q, a 501(c)(3) non-profit organization based in the United States, we are committed to protecting your privacy and complying with the General Data Protection Regulation (GDPR) and applicable UK data protection laws. This Privacy Statement explains how we collect, use, and safeguard your personal data.

#### 1. Data Controller Information

The data controller for your personal data is:

5Q

16 Absoraka Drive, Cody, Wyoming 82414

#### 2. Personal Data We Collect

We may collect and process the following categories of personal data:

- Identity Data: Name, gender
- Contact Data: Email address, phone number, and postal address.
- Transaction Data: Details about payments, purchases, and services you have accessed.
- **Technical Data:** IP address, browser type, operating system, and website usage information.
- **Profile Data:** Username, password, preferences, and feedback.
- Special Categories of Data: Information related to assessments

## 3. How We Use Your Personal Data

We use your data for the following purposes:

- To provide and improve our services.
- To process payments and manage accounts.
- To communicate with you regarding updates, events, and promotional offers.
- To comply with legal obligations and protect against fraud.
- To customize and enhance your experience on our platforms.

#### 4. Legal Basis for Processing

We process your personal data based on the following legal grounds:

• Consent: When you have provided explicit consent for specific purposes.

- Contractual Necessity: To fulfill a contract or provide services requested by you.
- Legal Obligation: To comply with applicable laws and regulations.
- **Legitimate Interests:** To improve our services, communicate with you, and ensure security.

## 5. Data Sharing and Transfers

We may share your data with the following parties:

- Service providers assisting with operations, such as payment processing or IT support.
- Regulatory authorities or legal entities, where required by law.
- Partners, in the case of joint services or collaborative events (with your consent).

If personal data is transferred outside the UK or European Economic Area (EEA), we ensure appropriate safeguards, such as Standard Contractual Clauses, are in place.

#### 6. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes outlined in this Privacy Statement or as required by law. Retention periods depend on the nature of the data and the reason for its collection.

## 7. Your Rights

Under the GDPR, you have the following rights:

- Access: Request access to your personal data.
- Correction: Request correction of incomplete or inaccurate data.
- **Erasure:** Reguest deletion of your data (subject to legal obligations).
- Restriction: Request restriction of processing.
- **Portability:** Request transfer of your data to another organization.
- Objection: Object to processing based on legitimate interests or direct marketing.
- Withdrawal of Consent: Withdraw consent at any time.

To exercise your rights, contact us using the details provided above.

# 8. Security Measures

We implement technical and organizational measures to protect your data against unauthorized access, alteration, disclosure, or destruction. These include encryption, access controls, and regular security audits.

# 9. Updates to This Privacy Statement

We may update this Privacy Statement from time to time to reflect changes in our practices or legal requirements.

### 10. Contact Us

If you have any questions or concerns about this Privacy Statement or how we handle your personal data, please contact us at:

admin@5qcentral.com 16 Absoraka Drive, Cody Wyoming 82414

Your privacy is important to us. Thank you for trusting 5Q with your personal data.